

## VP Fund Solutions: Sustainable growth and awards on World Fund Day

Vaduz, 19 April 2021

On the occasion of today's World Fund Day, VP Fund Solutions reports on encouraging trends in the fund business.

### **Strong investment fund sector**

Over recent decades, spurred by steady demand, the investment fund sector has developed into a professional, innovative and strong sector. The fund industry has come through the coronavirus pandemic in good shape, and has highly regulated vehicles with proven processes that give investors confidence. These help protect the interests of investors – such as compliance with investment guidelines, investment restrictions or risk limitations – at all times.

### **VP Fund Solutions – a successful track-record for more than 20 years**

With VP Fund Solutions, VP Bank Group has an international investment fund competence centre with over 20 years of experience. The sites in Luxembourg and Liechtenstein work closely together across national borders.

Despite the coronavirus crisis and increased financial market volatility, growth continued in 2020. Through efficiency gains and centralisation, VP Fund Solutions has been able to achieve a significant increase in the volume of assets under management. The associated necessary investments in fixed assets and new employees led to a doubling of assets under management and the number of clients at both sites over the past 5 years. VP Fund Solutions was once again particularly successful in the alternative investments segment, especially in the venture capital field.

Increased digitisation measures facilitated additional process and quality improvements, which have proven to be particularly effective during the coronavirus pandemic.

The high quality standard is demonstrated by the fact that in 2021 fund products from the VP Fund Solutions platform won further international Lipper Fund Awards.

### **Strategic realignment**

With its Strategy 2026, VP Bank Group has undertaken a strategic realignment as an international open wealth management service provider. Within this context, fund activities were defined as a strategically relevant pillar within the newly created Client Solutions division headed by Thomas von Hohenhau. Clients have access to a modular and open investment and structuring platform. This focuses on systematic access to the private markets asset class and corresponding structuring solutions.

On World Fund Day 2021, Thomas von Hohenhau, Head of Client Solutions and member of the Executive Management of VP Bank Group, sees ongoing consolidation within the management company sector as an opportunity for profitable growth. "With our private market solutions and the development of an open investment and structuring platform, we will systematically seize market opportunities that

present themselves and open up new business opportunities. VP Fund Solutions is playing an active role in this process.”

Ralf Konrad, CEO of VP Fund Solutions (Liechtenstein) AG and Head Fund Client- & Investment Services at VP Bank Group, is likewise looking to the future with confidence: “We see a clear trend towards private market investments. With our range of services, Client Solutions is making a significant contribution towards strengthening VP Bank’s attractiveness as a wealth management service provider for intermediaries and high net worth private clients.”

Further information about the investment fund activities of VP Bank Group is available on the website <https://vpfundsolutions.vpbank.com/en>.

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**Agenda**

Annual General Meeting 2021	30 April 2021
Round Table - 2021 Interim Results	17 August 2021

**Facts & Figures VP Bank Group**

VP Bank Ltd was founded in 1956 and, with its 990 employees (917 in full-time equivalents) at the end of 2020, ranks amongst the largest banks in Liechtenstein. VP Bank is present with offices in Vaduz, Zurich, Luxembourg, Singapore, Hong Kong and Road Town (British Virgin Islands). VP Bank Group offers tailor-made asset management and investment advisory services to private clients and financial intermediaries. As of 31 December 2020, client assets under management of VP Bank Group amounted to CHF 47.4 billion. VP Bank is listed on the SIX Swiss Exchange and has received an "A" rating from Standard & Poor's.