

Curriculum vitae · Dr Mara Catherine Harvey

Chief Executive Officer (CEO), VP Bank (Switzerland) Ltd and CEO Region Europe
Member of Group Executive Management



Personal details

Name	Harvey
First name	Mara Catherine
Year of Birth	1971
Nationality	Switzerland and Great Britain

Education

2018, 2019	Senior Leadership Program IMD, Lausanne, Switzerland
2014	Strategies for Leadership IMD, Lausanne, Switzerland
2012	Leadership in Financial Services Harvard Business School
1999	Doctorate in Political Economy University of Fribourg, Switzerland
1994	Degree in Political Economy University of Fribourg, Switzerland
1990	Business school (Scuola Cantonale di Commercio) Bellinzona, Switzerland

Professional background

Since 2023	VP Bank Chief Executive Officer (CEO), VP Bank (Switzerland) Ltd and CEO Region Europe
2021-2022	Marty's Smart Way GmbH, Kreuzlingen, Switzerland Founder and CEO
2010-2021	UBS AG and UBS Switzerland AG, Zurich, Switzerland 2020-2021: Head Global Wealth Management Client Services and Vice Chairwoman GFO 2016-2020: Head Global UHNW Germany, Austria, Italy 2018-2020: Head Global UHNW UK and Northern Europe 2014-2018: Founder and Head of UBS Unique 2015-2016: Head UHNW & Global Family Offices Europe Inter- national and Head Global UHNW Client Engineering 2012-2015: Head UHNW Europe Client & Business Develop- ment 2010-2012: Chief of Staff Global Wealth Management

2002-2010 UBS Deutschland AG, Frankfurt am Main, Germany
2009-2010: Senior Client Advisor for UHNW and Single Family Offices
2007-2009: Head of Human Resources & Education for Northern, Eastern and Central Europe; Deputy Head of Human Resources & Education for Wealth Management Global (excl. Americas). Promotion to Managing Director
2002-2007: Strategy & Business Development, Wealth Management Germany

2000-2002 UBS AG, Zurich, Switzerland
2001-2002: Business Management, Private Banking, Business sector Germany / Benelux / Tourism and previously Business area Europe
2000-2001: Analyst, Large and Structured Transactions, Risk transformation and Capital Management, Private and Corporate Clients

Other activities and vested interests

Plan International Switzerland, Board member
FTW DAO/DAOVOS, Founding member and Advisor
Frequent speaker at international conferences
